Made for your people.

The supporter identity / horizontal and stacked lockups



The primary lockup keeps the supporter at 220 source units, bottom-aligned with RaceSide. The visible gap is approximately 30.07 units: half the earlier gap.



The stacked lockup is separate: Race / Side. stays to the right. The supporter matches the text block at its top and bottom; its original gap is retained.

Keep the exact outlines, coral full stop and transparent gaps. Do not retype, stretch, redraw or rearrange the artwork.

One shape. Three treatments.

Gradient, flat and single ink

02 Soft vertical / full colour



Flat / reliable reproduction



Mono / single ink



Light/dark filenames name the intended surface. Add clear space outside the image canvas. Mono variants retain transparent separation at the hands and head.

Colour with clarity.

The exact nine-colour palette

RaceSide buzz
#E2725B

Morning mist
#F5F5F7

First light
#E1EEF4

Cool down
#EAF0E9

Tarmac
#769199

Night sesh
#0B232D

Start line
#FFFFFF

Finish line
#000000

Rhythm
#36AACA

Use Night sesh text on pale surfaces, RaceSide buzz or Rhythm. White on RaceSide buzz and Tarmac on Morning mist fail the 4.5:1 normal-text target. A logo exemption does not apply to UI text.

The gradient artwork has its own supplied shading stops. Those stops are not extra canonical palette swatches. See Brand-System/Contrast.json for exact pair calculations.

Keep the details open.

Clear space, practical minimums and accessible delivery

Clear space: at least half the supporter head diameter around the visible artwork. For a standalone wordmark or sign, use one full-stop diameter. Add this spacing outside the download canvas where necessary.

Starting digital widths: horizontal 240 px; stacked 240 px; symbol 48 px; standalone wordmarks 120 px. These are practical starting recommendations, not device certification. Inspect the final output at actual size; increase it if the head/hand gaps close. Prefer flat for small applications.

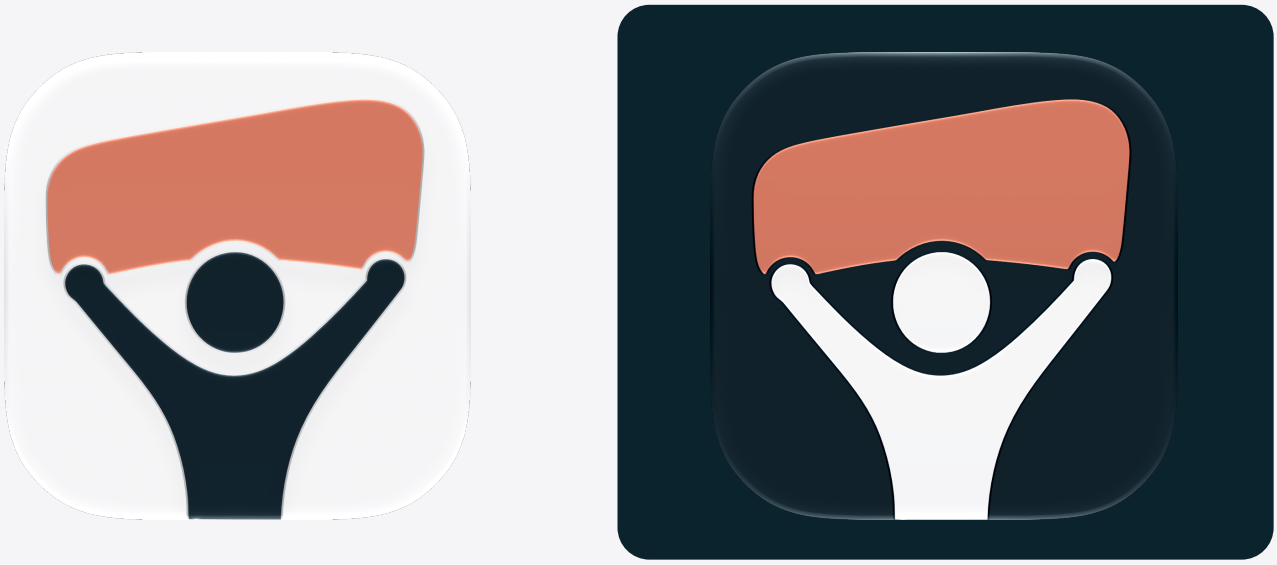
SVG scales cleanly. PNG widths are in filenames: select enough pixels for display density. Vector PDF is RGB placement artwork, not a certified CMYK or spot-colour print file. Proof physical size and ink conversion with the printer.

DM Sans: headings 750, body 400. Keep the logo as supplied outlines. Use alt="RaceSide" when it identifies the brand; empty alt when adjacent text makes it decorative. Keep messages and essential information as live text. Use visible keyboard focus and labels, and do not rely on colour alone.

Do not claim tiny-favicon, screen-reader, physical-device or print acceptance from an export alone. Test the actual context.

From pack to product.

Use the intended app icon and production assets correctly



The intended icon is an Apple Icon Composer project: Night sesh supporter on Morning mist for light appearance, reversed for dark, with RaceSide buzz sign. Public PNGs are native renderer previews. Keep the layered .icon master in the private pack and app workflow.

This library does not establish app deployment or physical-device acceptance. Never use the rounded preview PNG as a replacement for the layered master. The marketing/email production assets are separate from app icons.

Start with README.md or CHATGPT.md. ASSET-INDEX.json lists files and hashes; RELEASE-MANIFEST.json and validate.py verify the public release. Public download packs exclude editable native masters. Prior releases stay immutable and historical.

RaceSide artwork is supplied for authorised brand use. No blanket trademark licence, endorsement or third-party image rights are granted. DM Sans includes its OFL licence.

A sign of support.

Selected C / Morning Mist lettering / Cool Down period



The primary C sign pairs Morning Mist lettering and a Cool Down period with RaceSide buzz. The wordmark retains its 18-unit optical right shift and is lowered 25.17368 source units to balance its nearest vertical clearances. Keep these supplied outlines and placement.

Primary flat contrast is approximately 2.84:1; the lightest gradient stop is approximately 2.25:1. This is a logo treatment. Do not use this pale-on-coral combination for normal body text, interface labels or essential information.

Use the explicitly labelled high-contrast Night sesh-lettering alternative when legibility matters most. The monochrome black/white signs contain transparent letter cutouts, not painted background-colour lettering. Navy/Morning mist reverses are also provided.

Start at 160 px wide and inspect at actual size. Keep essential text outside the logo as accessible live text.